



# lauren honaker

GRAPHIC DESIGNER

## *contact* *education*

MAIL: 101 S. Harding St. Apt. 303  
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**Ohio Northern University, Ada, Ohio**  
Bachelor of Fine Arts, May 2010  
Concentration: Advertising Design

## *skills*

Mac and PC platforms  
Adobe InDesign, Illustrator, Photoshop,  
Acrobat Reader  
Microsoft Office: 98 – 2012  
Wacom Tablet  
Digital Photography  
Printmaking

## *experience*

**Graphic Designer for Goodwill Industries of Central Indiana, Inc.**  
INDIANAPOLIS, IN | SEPTEMBER 2011 – PRESENT

Conceptualized, designed, and produced a variety of marketing collateral for all divisions within the organization. These include infographics, store location cards, fliers, identities, event programs, invitations, business cards, newsletters, annual reports, and semi-truck designs.

**Freelance Designer** | MAY 2010 – PRESENT

Work has varied from logo design to print projects to wedding invitation suites. Clients include: CHAMP Camp, Cru, Ohio Northern University, Phi Kappa Psi Foundation, Phi Kappa Psi Fraternity, and Sani-Bright Carpet Cleaning.

**Graphic Designer for Campus Crusade for Christ**

INDIANAPOLIS, IN | AUGUST 2010 – SEPTEMBER 2011

Conceptualized, designed, and produced invitations, fliers, postcards, name tags, press kits, logos, brochures, programs, identities, and signage for college campuses and for student conferences. Developed and designed a marketing campaign with national distribution. Prepared and packaged files to be sent to printers. Made design and copy edits to existing documents. Created mock-ups of projects to show clients.

**Graphic Designer for Westerville Christian Church** | WESTERVILLE, OH | MAY – JULY 2010

Responsible for design and layout of various printed projects for Children's Ministry including brochures, signage, invitations, programs, and name tags.

**Graphic Design Intern for Campus Crusade for Christ**

INDIANAPOLIS, IN | JUNE – AUGUST 2009

Designed a wide variety of print, identity, and advertising pieces for multiple college campuses. Developed and designed an integrated advertising campaign for a regional student winter conference. Participated in creative concept meetings.

## *references*

Available upon Request

## *portfolio*

www.laurenhonaker.com

## *affiliation*

**NAPP/National Association of Professional Photographers**

Member of the national organization | 2013 – PRESENT  
Attended NAPP "Photoshop World" Conference | 2013

**AIGA/The Professional Association for Design**

Member of the national organization | 2008 – 2010; 2011 – PRESENT  
Attended AIGA "GAIN" Business and Design Conference | 2008  
Attended AIGA "Make/Think" Design Conference | 2009

**Kappa Pi International Honorary Art Fraternity** | 2007 – PRESENT

Treasurer | MARCH 2008 – MAY 2010

## *honors*

**Ohio Northern Senior Thesis Show**

exhibited work | 2010

**Ohio Northern Student Juried Art Exhibit**

exhibited work | 2007 – 2009  
third place design | 2008

**Ohio Northern University Dean's List** | 2006 – 2010

**PGSF Print and Graphics Scholarship Recipient** | 2006 – 2010